

Client: Kyoorius
Publication: Print Week
Date: June 2013

Kyoorius teams up with D&AD and IAA's India chapter to launch design awards Rajesh Kejriwal, founder and CEO, Kyoorius and Kaushik Roy, past president, International Advertising Association (IAA), India chapter, were present at the launch of the awards while Tim Lindsay, CEO, Design



and Art Direction (D&AD) joined the gathering through Skype. The awards ceremony is scheduled to coincide with Kyoorius Designyatra in Goa and will be held on 29 August 2013. These awards will recognise

design excellence in nine categories such as print, packaging, digital, retail and design for good. The awards will also focus on emerging talent with student awards.

The organiser of the awards also used the occasion to open the doors for entries, which will be accepted till 18 June 2013.