

Submission Guide

Briefs

- Nestlé & FITCH - Becoming The Good Breakfast Company
- Nestlé & FITCH - Invent Your Own Festival / Special Occasion
- Nestlé & FITCH - Reimagining The Future Of Maggi
- Nestlé & FITCH - Help Parents Know Good Food
- Nestaway & Lopez Design - Every House Has A Story

File Specifications, Formats and Examples (page 3)

Use this section to get more information on file specifications, submission formats, and examples of **digital** and **physical** work.

Description/ Summary (page 4)

What is the reasoning behind the solution?

What was your approach?

What source material did you use? (Upload Google Drive or Dropbox links)

The description / summary should not be more than 100 words.

Young Blood Awards

Brief	Submissions	Supporting Information
<ul style="list-style-type: none"> Nestlé & FITCH - Becoming The Good Breakfast Company 	Post 1- 6 A2 Presentation Boards or Upload a PDF	Provide the judges with information about: - Description/Summary (100 words)
<ul style="list-style-type: none"> Nestlé & FITCH - Invent Your Own Festival / Special Occasion 	Post 1- 6 A2 Presentation Boards or Upload a PDF	
<ul style="list-style-type: none"> Nestlé & FITCH - Reimagining The Future Of Maggi 	Post 1- 6 A2 Presentation Boards or Upload a PDF	
<ul style="list-style-type: none"> Nestlé & FITCH - Help Parents Know Good Food 	Post 1- 6 A2 Presentation Boards or Upload a PDF	
<ul style="list-style-type: none"> Nestaway & Lopez Design - Every House Has A Story 	Post 1- 6 A2 Presentation Boards or Upload a PDF	

File Specifications, Formats and Examples – Digital Submissions

How to submit Presentation Boards

- Mount work on 1 rigid A2 board (42 x 59 cm or 16.5 x 23.4 inches).
- Show the key elements of the work.
- Keep explanatory text short and clear.
- Attach entry labels to the back of each board.
- Ensure that explanatory text on the Presentation Boards is in English.
- Do NOT use your company logo or branding anywhere on the board.
- Do NOT send rolled prints and taped boards.
- Do NOT put the entry number or category title on the front of the board.

Where can I enter Presentation Boards?

All five briefs.

How to submit an A2 board

- Mount work on 1 rigid A2 board (42 x 59 cm or 16.5 x 23.4 inches).
- If the original work is larger than A2, supply a reproduction.
- Show only one execution on each board.
- Attach entry labels to the back of each board.
- Do NOT use your company logo or branding anywhere on the board.
- Do NOT send rolled prints or taped boards.
- Do NOT put the entry number or category titles on the front of the board.
- Do NOT use foam board, as it cannot be recycled. Mount work on mount board instead.

Where can I enter an A2 board?

All five briefs.

Supporting Information (supply online)

Description/ Summary

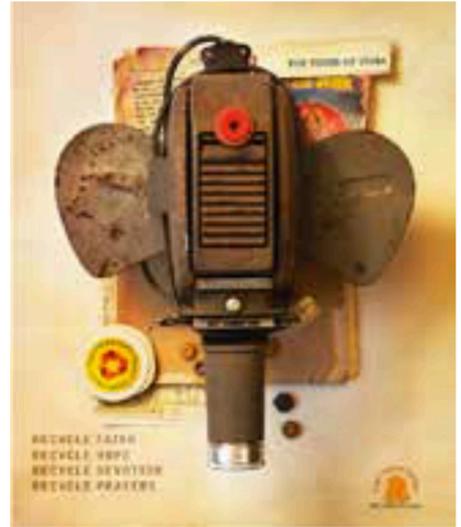
Describe and summarise your work in response to the brief. (100 words max.)

Physical Submission Examples

A2 Board Example

Top Tips:

- Mount the original artwork on rigid A2 mount board.
- Show only one execution on each board.
- Your board should be a maximum size of 42 x 59 cm or 16.5 x 23.4 inches.
- Attach your entry labels to the back of each board.
- Do not write your contact and company details anywhere on the board.
- Do NOT send unmounted work or taped boards.
- Do NOT use foam board, as it cannot be recycled.
- Do NOT show the entry number or category on the front of the boards.



Presentation Board Example

Top Tips:

- Show the key elements of the work.
- Keep the layout clean, simple and uncluttered.
- Keep explanatory text short, clear, relevant and in English.
- Explain the work clearly and make sure text is big enough to be read easily.
- Your board should be a maximum size of 42 x 59 cm or 16.5 x 23.4 inches.
- Mount work on rigid A2 mount boards and attach an entry label to the back of each.
- Do not write your contact and company details anywhere on the board.
- Do NOT send unmounted work or taped boards.
- Do NOT use foam board, as it cannot be recycled.
- Do NOT write the entry number or category on the front of the boards.

