



KYOORIUS ADVERTISING AWARDS



PRESS ADVERTISING



PRESS ADVERTISING
"BUCKET"

CLIENT: HUL RIN

AGENCY: WUNDERMAN THOMPSON INDIA



PRESS ADVERTISING
"RELAY"

CLIENT: PEPSICO INDIA / GATORADE

AGENCY: WUNDERMAN THOMPSON INDIA



PRESS ADVERTISING
"HASHTAG - YOUNG MAN"

CLIENT: KHALSA AID

AGENCY: DDB MUDRA GROUP



PRESS ADVERTISING
"HASHTAG - OLD MAN"

CLIENT: KHALSA AID

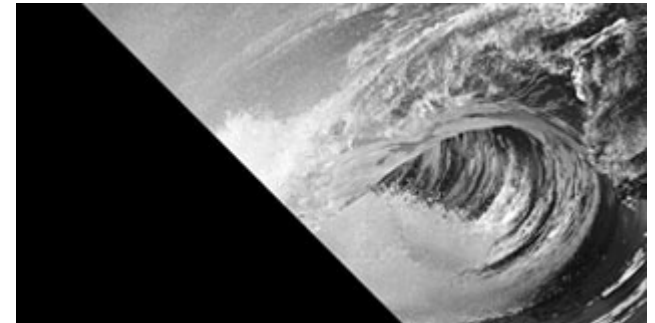
AGENCY: DDB MUDRA GROUP



PRESS ADVERTISING
"HASHTAG - KID"

CLIENT: KHALSA AID

AGENCY: DDB MUDRA GROUP



PRESS ADVERTISING
"BEHIND THE PHOTOGRAPH"

CLIENT: MUMBAI PRESS CLUB

AGENCY: FAMOUS INNOVATIONS

PRESS ADVERTISING



PRESS ADVERTISING

"THE BAD NEWS CAMPAIGN"

CLIENT: TADODA WILDLIFE SANCTUARY & IRAI
SAFARI

AGENCY: FAMOUS INNOVATIONS



PRESS ADVERTISING

"HASHTAGS DON'T HEAL"

CLIENT: KHALSA AID

AGENCY: DDB MUDRA GROUP

OUTDOOR ADVERTISING



POSTER ADVERTISING - FREE FORMAT
"BUCKET"

CLIENT: HUL / RIN

AGENCY: WUNDERMAN THOMPSON INDIA



POSTER ADVERTISING - FREE FORMAT
"HASHTAG - KID"

CLIENT: KHALSA AID

AGENCY: DDB MUDRA GROUP



POSTER ADVERTISING - FREE FORMAT
"HASHTAG - OLD MAN"

CLIENT: KHALSA AID

AGENCY: DDB MUDRA GROUP



POSTER ADVERTISING - FREE FORMAT
"HASHTAG - YOUNG MAN"

CLIENT: KHALSA AID

AGENCY: DDB MUDRA GROUP



POSTER ADVERTISING - FREE FORMAT
"RELAY"

CLIENT: PEPSICO INDIA / GATORADE

AGENCY: WUNDERMAN THOMPSON INDIA



POSTER ADVERTISING - FREE FORMAT
"RAW MANGO WOMAN"

CLIENT: TIC TAC INDIA

AGENCY: BBH COMMUNICATIONS INDIA

OUTDOOR ADVERTISING



POSTER ADVERTISING - FREE FORMAT
"RAW MANGO MAN"
 CLIENT: TIC TAC INDIA

AGENCY: BBH COMMUNICATIONS INDIA



POSTER ADVERTISING - FREE FORMAT
"MIRROR IMAGE"
 CLIENT: HUL / VIM

AGENCY: GEOMETRY ENCOMPASS



POSTER ADVERTISING - FREE FORMAT

"THE BAD NEWS POSTERS"

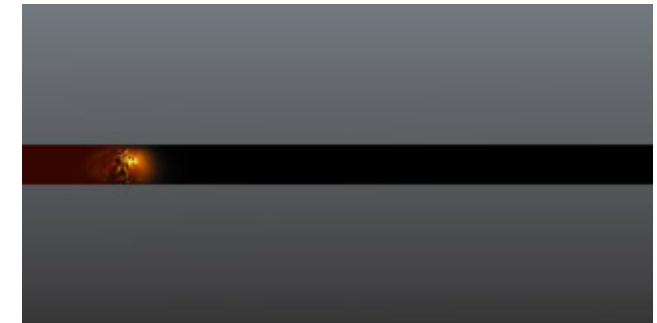
CLIENT: TADOBA WILDLIFE SANCTUARY & IRAI SAFARI
AGENCY: FAMOUS INNOVATIONS



POSTER ADVERTISING - FREE FORMAT
"EASY SKIN-TIGHTENING SOLUTION"
 CLIENT: PURNAM MEDICARE
 AGENCY: SOS IDEAS



POSTER ADVERTISING - FREE FORMAT
"HASHTAGS DON'T HEAL"
 CLIENT: KHALSA AID
 AGENCY: DDB MUDRA GROUP



POSTER ADVERTISING - FREE FORMAT

"AUDIO PROGRESS BARS"

CLIENT: PENGUIN RANDOM HOUSE INDIA
AGENCY: FCBINDIA ADVERTISING

OUTDOOR ADVERTISING



POSTER ADVERTISING - FREE FORMAT
"PROJECT HOUSEFULL"

CLIENT: MOTOROLA MOBILITY INDIA

AGENCY: ENORMOUS BRANDS



POSTER ADVERTISING - FREE FORMAT
"FORGOTTEN PIECES"

CLIENT: ALZHEIMER'S & RELATED DISORDERS
 SOCIETY OF INDIA

AGENCY: THE SOCIAL STREET



AMBIENT: BILLBOARDS & TRAVEL
"STENCILS THAT RAISE A STINK"

CLIENT: BRIHANMUMBAI MUNICIPAL
 CORPORATION

AGENCY: FAMOUS INNOVATIONS



AMBIENT: BILLBOARDS & TRAVEL
"A SHRINKING WORLD"

CLIENT: WILDLIFE CONSERVATION TRUST
 AGENCY: THE SOCIAL STREET



AMBIENT: BILLBOARDS & TRAVEL
"ECOSPORT SUN ROOF INNOVATION"

CLIENT: FORD INDIA
 AGENCY: KINETIC INDIA



AMBIENT: BILLBOARDS & TRAVEL
"THERE'S A PLAYLIST FOR THAT"

CLIENT: SPOTIFY
 AGENCY: RAPPORT OUTDOOR ADVERTISING

OUTDOOR ADVERTISING



AMBIENT: BILLBOARDS & TRAVEL "TEA SOCIETY"

CLIENT: AMAR TEA

AGENCY: BLACK SWAN LIFE COMMUNICATIONS



INNOVATION IN OUTDOOR ADVERTISING "SAFETY BANNER"

CLIENT: RPG GROUP / CEAT TYRES

AGENCY: OGILVY



INNOVATION IN OUTDOOR ADVERTISING "TEA FOR TRASH"

CLIENT: HUL / BROOKE BOND RED LABEL

AGENCY: OGILVY



INNOVATION IN OUTDOOR ADVERTISING "A SHRINKING WORLD"

CLIENT: WILDLIFE CONSERVATION TRUST

AGENCY: THE SOCIAL STREET

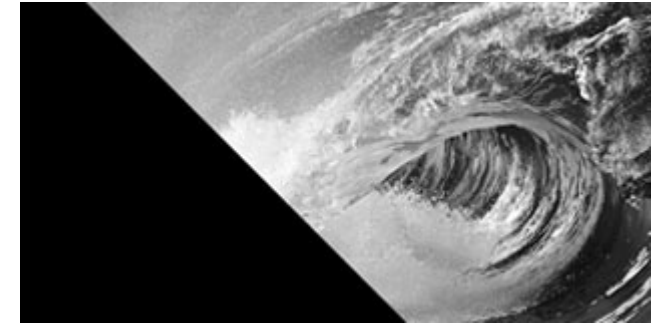
DIRECT MARKETING COMMUNICATIONS



DIRECT RESPONSE - PRESS
"HASHTAG - OLD MAN"
CLIENT: KHALSA AID
AGENCY: DDB MUDRA GROUP



DIRECT RESPONSE - PRESS
"HASHTAG - YOUNG MAN"
CLIENT: KHALSA AID
AGENCY: DDB MUDRA GROUP



DIRECT RESPONSE - PRESS
"BEHIND THE PHOTOGRAPH"
CLIENT: MUMBAI PRESS CLUB
AGENCY: FAMOUS INNOVATIONS



DIRECT RESPONSE - PRESS
"HASHTAGS DON'T HEAL"
CLIENT: KHALSA AID
AGENCY: DDB MUDRA GROUP



DIRECT RESPONSE - PRESS
"THE SAVE THE HUMAN POSTERS"
CLIENT: MANUSKI HUMAN RIGHTS
ORGANISATION
AGENCY: FAMOUS INNOVATIONS



DIRECT RESPONSE - POSTER
"HASHTAGS DON'T HEAL"
CLIENT: KHALSA AID
AGENCY: DDB MUDRA GROUP

DIRECT MARKETING COMMUNICATIONS



DIRECT RESPONSE - AMBIENT
"ELECTION BURGERS"
 CLIENT: CAPTAIN GRUB

AGENCY: FAMOUS INNOVATIONS



DIRECT RESPONSE - AMBIENT
"A PLEASANT SURPRISE"
 CLIENT: THE SHOE LAUNDRY

AGENCY: THE SOCIAL STREET



DIRECT RESPONSE - MAILERS
"THE BAD NEWS BOOK"
 CLIENT: TADoba WILDLIFE SANCTUARY & IRAI SAFARI
 AGENCY: FAMOUS INNOVATIONS



DIRECT RESPONSE - MAILERS
"VERSE FOR BETTER"
 CLIENT: MAGIC HIVE
 AGENCY: WUNDERMAN THOMPSON INDIA



DIRECT RESPONSE - MAILERS
"THE TRUE PRICE OF A PRICELESS VOTE"
 CLIENT: DAINIK BHASKAR
 AGENCY: FAMOUS INNOVATIONS



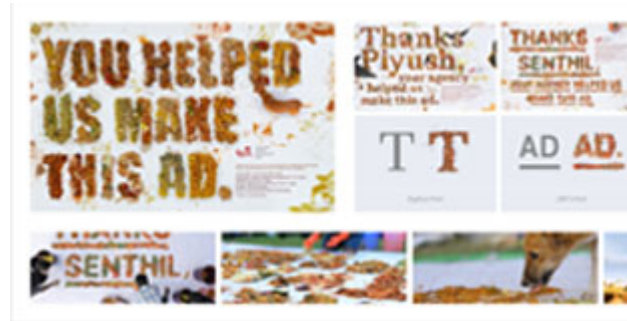
DIRECT RESPONSE - MAILERS
"BREAKING NEWS CARD"
 CLIENT: HEALTH ASSURE
 AGENCY: THE SOCIAL STREET

DIRECT MARKETING COMMUNICATIONS



DIRECT RESPONSE - MAILERS
"PACKET MEIN PLAYLIST"
 CLIENT: SPOTIFY

AGENCY: DDB MUDRA GROUP



DIRECT RESPONSE - MAILERS
"YOUR AGENCY HELPED US MAKE THIS AD"
 CLIENT: ADVERTISING AGENCIES ASSOCIATION OF INDIA
 AGENCY: FCBINDIA ADVERTISING



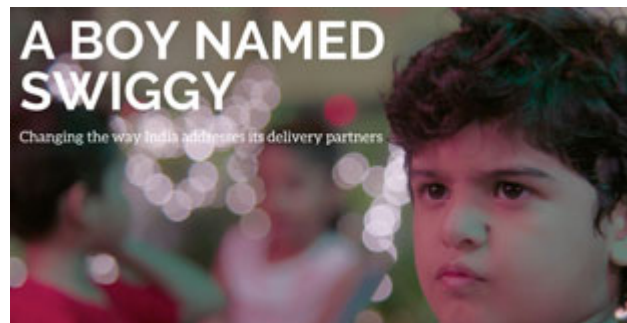
DIRECT RESPONSE - AMBIENT
"TEA FOR TRASH"
 CLIENT: HUL / BROOKE BOND RED LABEL

AGENCY: OGILVY



DIRECT RESPONSE - FILM

"CODE NAME: URI"
 CLIENT: TRIGGER HAPPY
 AGENCY: DENTSU WEBCHUTNEY



DIRECT RESPONSE - FILM

"WHAT'S IN A NAME"
 CLIENT: BUNDL TECHNOLOGIES / SWIGGY
 AGENCY: BUNDL TECHNOLOGIES / SWIGGY



INNOVATION IN DIRECT MARKETING COMMUNICATIONS
"WATERPROOF SAREE"
 CLIENT: HUL / HAMAM
 AGENCY: OGILVY

DIRECT MARKETING COMMUNICATIONS



INNOVATION IN DIRECT MARKETING COMMUNICATIONS

"THE SECOND LIFE PROJECT"

CLIENT: INDIAN RED CROSS SOCIETY

AGENCY: WUNDERMAN THOMPSON INDIA



INNOVATION IN DIRECT MARKETING COMMUNICATIONS

"CODE NAME: URI"

CLIENT: TRIGGER HAPPY

AGENCY: DENTSU WEBCHUTNEY



INNOVATION IN DIRECT MARKETING COMMUNICATIONS

"VOICE OF HUNGER"

CLIENT: BUNDL TECHNOLOGIES / SWIGGY

AGENCY: DENTSU WEBCHUTNEY



INNOVATION IN DIRECT MARKETING COMMUNICATIONS

"HAGGLE BOT"

CLIENT: FLIPKART

AGENCY: DENTSU WEBCHUTNEY



INNOVATION IN DIRECT MARKETING COMMUNICATIONS

"ELECTION BURGERS"

CLIENT: CAPTAIN GRUB

AGENCY: FAMOUS INNOVATIONS



INNOVATION IN DIRECT MARKETING COMMUNICATIONS

"INFANT CPR"

CLIENT: JASLOK HOSPITAL & RESEARCH CENTRE

AGENCY: DENTSU WEBCHUTNEY

DIRECT MARKETING COMMUNICATIONS



INNOVATION IN DIRECT MARKETING COMMUNICATIONS

"GOOD KNIGHT CALENDAR"

CLIENT: GODREJ CONSUMER PRODUCTS

AGENCY: WUNDERMAN THOMPSON INDIA



INNOVATION IN DIRECT MARKETING COMMUNICATIONS

"A PLEASANT SURPRISE"

CLIENT: THE SHOE LAUNDRY

AGENCY: THE SOCIAL STREET



INNOVATION IN DIRECT MARKETING COMMUNICATIONS

"PACKET MEIN PLAYLIST"

CLIENT: SPOTIFY

AGENCY: DDB MUDRA GROUP

ART DIRECTION



ART DIRECTION - PRESS ADVERTISING
"MADE IN INDIA - PATTACHITRA"
CLIENT: MERCEDES-BENZ INDIA

AGENCY: CREATIVELAND ADVERTISING



ART DIRECTION - PRESS ADVERTISING
"MADE IN INDIA - MADHUBANI"
CLIENT: MERCEDES-BENZ INDIA

AGENCY: CREATIVELAND ADVERTISING



ART DIRECTION - PRESS ADVERTISING
"FORGOTTEN PIECES - KITCHEN"
CLIENT: ALZHEIMER'S & RELATED DISORDERS
SOCIETY OF INDIA
AGENCY: THE SOCIAL STREET



ART DIRECTION - PRESS ADVERTISING
"FORGOTTEN PIECES - STUDY"
CLIENT: ALZHEIMER'S & RELATED DISORDERS
SOCIETY OF INDIA
AGENCY: THE SOCIAL STREET



ART DIRECTION - PRESS ADVERTISING
"FORGOTTEN PIECES - WASHROOM"
CLIENT: ALZHEIMER'S & RELATED DISORDERS
SOCIETY OF INDIA
AGENCY: THE SOCIAL STREET



ART DIRECTION - PRESS ADVERTISING
"THE BAD NEWS CAMPAIGN"
CLIENT: TADOBA WILDLIFE SANCTUARY & IRAI
SAFARI
AGENCY: FAMOUS INNOVATIONS

ART DIRECTION

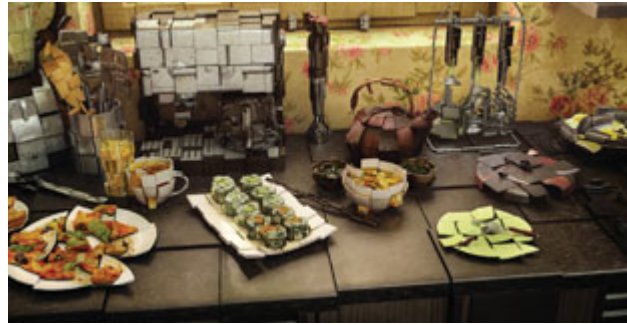


ART DIRECTION - POSTER & OUTDOOR
ADVERTISING

"FORGOTTEN PIECES - WASHROOM"

CLIENT: ALZHEIMER'S & RELATED DISORDERS
SOCIETY OF INDIA

AGENCY: THE SOCIAL STREET



ART DIRECTION - POSTER & OUTDOOR
ADVERTISING

"FORGOTTEN PIECES - KITCHEN"

CLIENT: ALZHEIMER'S & RELATED DISORDERS
SOCIETY OF INDIA

AGENCY: THE SOCIAL STREET



ART DIRECTION - POSTER & OUTDOOR
ADVERTISING

"FORGOTTEN PIECES - STUDY"

CLIENT: ALZHEIMER'S & RELATED DISORDERS
SOCIETY OF INDIA

AGENCY: THE SOCIAL STREET

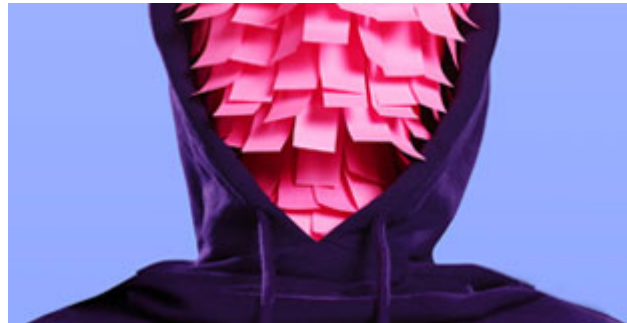


ART DIRECTION - POSTER & OUTDOOR
ADVERTISING

"MADE IN INDIA"

CLIENT: MERCEDES-BENZ INDIA

AGENCY: CREATIVELAND ADVERTISING



ART DIRECTION - POSTER & OUTDOOR
ADVERTISING

"MTV REFRESH"

CLIENT: VIACOM18 MEDIA / MTV INDIA

AGENCY: MTV INDIA

CRAFT FOR ADVERTISING



ILLUSTRATION

"MADE IN INDIA"

CLIENT: MERCEDES-BENZ INDIA

AGENCY: CREATIVELAND ADVERTISING



ILLUSTRATION

"THE BAD NEWS POSTER"

CLIENT: TADOBA WILDLIFE SANCTUARY & IRAI SAFARI

AGENCY: FAMOUS INNOVATIONS

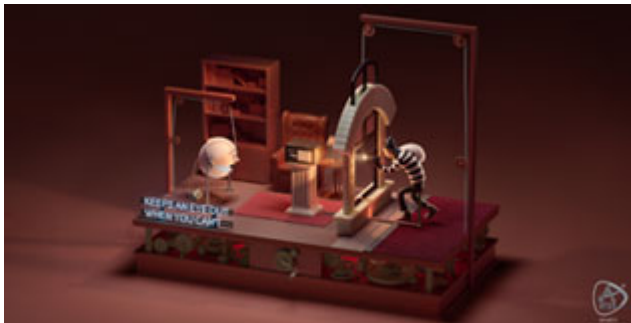


ILLUSTRATION

"THE KILLER SMILE"

CLIENT: THE MINDS FOUNDATION

AGENCY: MAKANI CREATIVES



ILLUSTRATION

"KEEP AN EYE"

CLIENT: ACTIVE TOTAL SECURITY SYSTEMS

AGENCY: FCBINDIA ADVERTISING



ILLUSTRATION

"A PLACE WHERE FEELING IS BELIEVING"

CLIENT: SD CORP

AGENCY: ENORMOUS BRANDS



PHOTOGRAPHY

"TEA SOCIETY"

CLIENT: AMAR TEA

AGENCY: BLACK SWAN LIFE COMMUNICATIONS

CRAFT FOR ADVERTISING



PHOTOGRAPHY
"PROJECT HOUSEFULL"
CLIENT: MOTOROLA MOBILITY INDIA

AGENCY: ENORMOUS BRANDS



TYPOGRAPHY
"THE STEREOTYPEFACE PROJECT"
CLIENT: THE BETTER INDIA

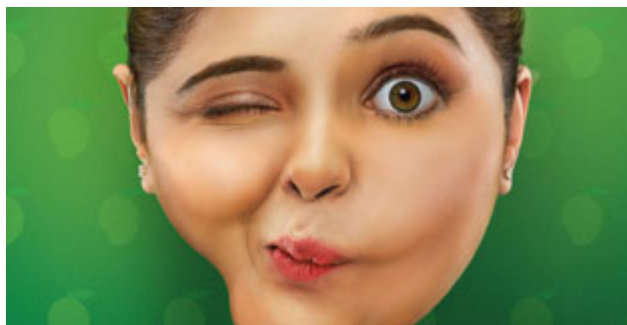
AGENCY: WUNDERMAN THOMPSON INDIA



DIGITAL GRAPHICS & ENHANCEMENTS
"FORGOTTEN PIECES - KITCHEN"
CLIENT: ALZHEIMER'S & RELATED DISORDERS
SOCIETY OF INDIA
AGENCY: THE SOCIAL STREET



DIGITAL GRAPHICS & ENHANCEMENTS
"FORGOTTEN PIECES - STUDY"
CLIENT: ALZHEIMER'S & RELATED DISORDERS
SOCIETY OF INDIA
AGENCY: THE SOCIAL STREET



DIGITAL GRAPHICS & ENHANCEMENTS
"RAW MANGO WOMAN"
CLIENT: TIC TAC INDIA
AGENCY: BBH COMMUNICATIONS INDIA



DIGITAL GRAPHICS & ENHANCEMENTS
"FORGOTTEN PIECES - WASHROOM"
CLIENT: ALZHEIMER'S & RELATED DISORDERS
SOCIETY OF INDIA
AGENCY: THE SOCIAL STREET

CRAFT FOR ADVERTISING



DIGITAL GRAPHICS & ENHANCEMENTS
"BALLOON"

CLIENT: SHEMROCK PLAY SCHOOLS
AGENCY: THE SOCIAL STREET



DIGITAL GRAPHICS & ENHANCEMENTS
"CANDY"

CLIENT: SHEMROCK PLAY SCHOOLS
AGENCY: THE SOCIAL STREET



DIGITAL GRAPHICS & ENHANCEMENTS
"NOTHING STAYS IN - PIG"

CLIENT: BOMBAY MARKETING COMPANY
AGENCY : ENORMOUS BRANDS



DIGITAL GRAPHICS & ENHANCEMENTS
"NOTHING STAYS IN - GOAT"

CLIENT: BOMBAY MARKETING COMPANY
AGENCY: ENORMOUS BRANDS



DIGITAL GRAPHICS & ENHANCEMENTS
"KEEP AN EYE"

CLIENT: ACTIVE TOTAL SECURITY SYSTEMS
AGENCY: FCBINDIA ADVERTISING

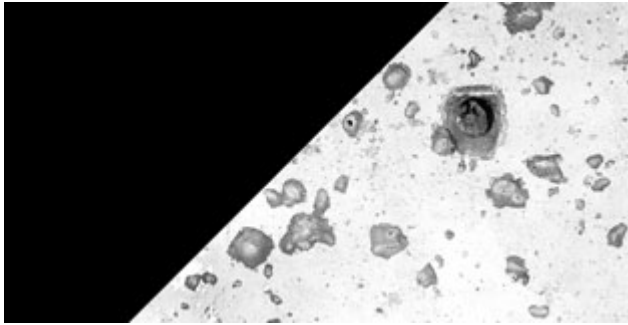
RADIO & AUDIO ADVERTISING & CRAFT



RADIO / AUDIO SPOT (31-60 SECONDS)
"GHOST STORIES"

CLIENT: PIDILITE INDUSTRIES
AGENCY: OGILVY

WRITING FOR ADVERTISING



WRITING FOR PRESS ADVERTISING

"BEHIND THE PHOTOGRAPH"

CLIENT: MUMBAI PRESS CLUB

AGENCY: FAMOUS INNOVATIONS



WRITING FOR DIRECT MARKETING
COMMUNICATIONS

"VERSE FOR BETTER"

CLIENT: MAGIC HIVE

AGENCY: WUNDERMAN THOMPSON INDIA



WRITING FOR RADIO / AUDIO ADVERTISING

"GHOST STORIES"

CLIENT: PIDILITE INDUSTRIES

AGENCY: OGILVY



WRITING FOR RADIO / AUDIO ADVERTISING

"MAA"

CLIENT: ALZHEIMER'S & RELATED DISORDERS
SOCIETY OF INDIA

AGENCY: THE SOCIAL STREET

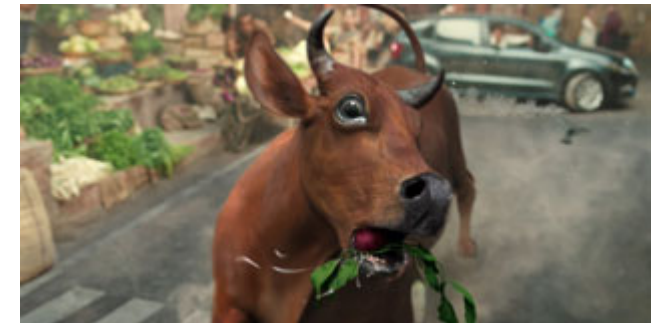


WRITING FOR FILM ADVERTISING (TVCS)

"WORLD'S MOST HONEST TOURISM FILM"

CLIENT: MADHYA PRADESH TOURISM
DEVELOPMENT CORPORATION

AGENCY: OGILVY



WRITING FOR FILM ADVERTISING (TVCS)

"KAMLA"

CLIENT: RPG GROUP / CEAT TYRES

AGENCY: OGILVY

PUBLIC SERVICE ANNOUNCEMENTS



PSA - PRESS ADVERTISING
"HASHTAG - KID"
CLIENT: KHALSA AID
AGENCY: DDB MUDRA GROUP



PSA - PRESS ADVERTISING
"HASHTAG - OLD MAN"
CLIENT: KHALSA AID
AGENCY: DDB MUDRA GROUP



PSA - PRESS ADVERTISING
"HASHTAG - YOUNG MAN"
CLIENT: KHALSA AID
AGENCY: DDB MUDRA GROUP



PSA - PRESS ADVERTISING
"HASHTAGS DON'T HEAL"
CLIENT: KHALSA AID
AGENCY: DDB MUDRA GROUP



PSA - POSTER & OUTDOOR ADVERTISING
"THE SAVE THE HUMAN POSTERS"
CLIENT: MANUSKI HUMAN RIGHTS
ORGANISATION
AGENCY: FAMOUS INNOVATIONS



PSA - POSTER & OUTDOOR ADVERTISING
"HASHTAG - YOUNG MAN"
CLIENT: KHALSA AID
AGENCY: DDB MUDRA GROUP

PUBLIC SERVICE ANNOUNCEMENTS



PSA - POSTER & OUTDOOR ADVERTISING
"HASHTAG - OLD MAN"

CLIENT: KHALSA AID

AGENCY: DDB MUDRA GROUP



PSA - POSTER & OUTDOOR ADVERTISING
"HASHTAG - KID"

CLIENT: KHALSA AID

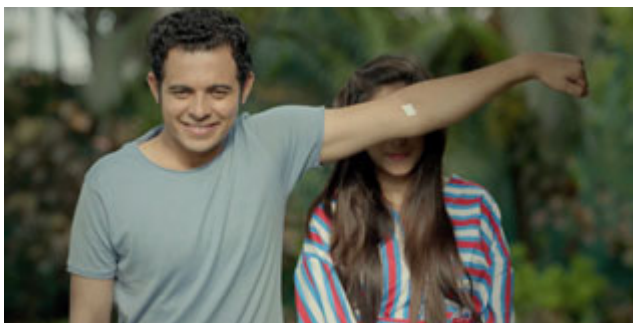
AGENCY: DDB MUDRA GROUP



PSA - POSTER & OUTDOOR ADVERTISING
"HASHTAGS DON'T HEAL"

CLIENT: KHALSA AID

AGENCY: DDB MUDRA GROUP



PSA - FILM ADVERTISING
"PROUD BLOOD DONOR"

CLIENT: VIACOM18 MEDIA / MTV INDIA

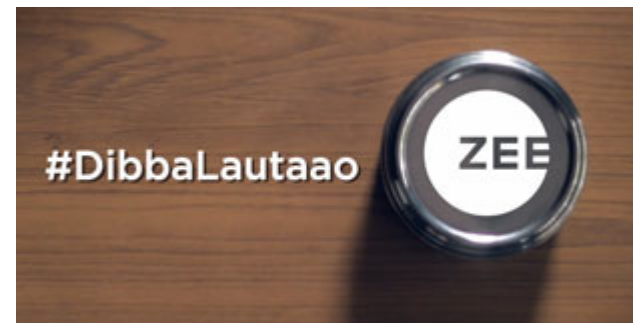
AGENCY: MTV INDIA



PSA - FILM ADVERTISING
"ANTI-TOBACCO"

CLIENT: VIACOM18 MEDIA / MTV INDIA

AGENCY: MTV INDIA



PSA - FILM ADVERTISING
"THE REAL POWER OF BANANA CHIPS -
#DIBBALAUTAAO"

CLIENT: ZEE ENTERTAINMENT ENTERPRISES LTD

AGENCY: ZEE ENTERTAINMENT ENTERPRISES LTD

PUBLIC SERVICE ANNOUNCEMENTS



PSA - FILM ADVERTISING
"THE OPEN DOOR PROJECT"
CLIENT: THE MILLENNIUM SCHOOLS
AGENCY: FCBINDIA ADVERTISING



PSA - FILM ADVERTISING
"THE SHOWER"
CLIENT: HINDUSTAN UNILEVER
AGENCY: OGILVY



PSA - FILM ADVERTISING
"LIVE AFTER YOU LEAVE"
CLIENT: FORTIS HEALTHCARE
AGENCY: FORTIS HEALTHCARE



PSA - FILM ADVERTISING
"ROAD SAFETY CAMPAIGN"
CLIENT: MINISTRY OF ROAD TRANSPORT & HIGHWAYS
AGENCY: HELIOS MEDIA



PSA - DIGITAL MEDIA
"CODE NAME: URI"
CLIENT: TRIGGER HAPPY
AGENCY: DENTSU WEBCHUTNEY



PSA - DIGITAL MEDIA
"STRANGERS HELPING STRANGERS"
CLIENT: BLOOD DONORS INDIA
AGENCY: THE SOCIAL STREET

PUBLIC SERVICE ANNOUNCEMENTS



PSA - SOCIAL MEDIA
"STRANGERS HELPING STRANGERS"
CLIENT: BLOOD DONORS INDIA
AGENCY: THE SOCIAL STREET



PSA - CROSS-PLATFORM / INTEGRATED
"PROJECT FREE PERIOD"
CLIENT: JOHNSON & JOHNSON / STAYFREE
AGENCY: DDB MUDRA GROUP

TOPICAL ADVERTISING



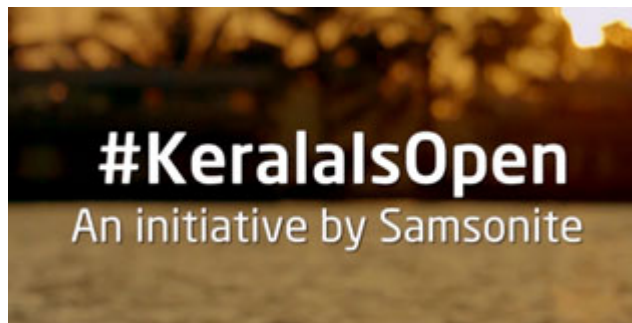
TOPICAL ADVERTISING - FILM ADVERTISING
"REAL LIFE SANTAS"
 CLIENT: BUNDL TECHNOLOGIES / SWIGGY
 AGENCY: BUNDL TECHNOLOGIES / SWIGGY



TOPICAL ADVERTISING - FILM ADVERTISING
"#MYINDEPENDENCEDAY"
 CLIENT: OLA
 AGENCY: HAPPY MCGARRYBOWEN



TOPICAL ADVERTISING - FILM ADVERTISING
"TWO RIVAL NATIONS"
 CLIENT: HINDUSTAN UNILEVER
 AGENCY: MINDSHARE INDIA



TOPICAL ADVERTISING - DIGITAL MEDIA
"KERALA IS OPEN"
 CLIENT: SAMSONITE INDIA
 AGENCY: AUTUMN GREY



TOPICAL ADVERTISING - DIGITAL MEDIA
"PACKET MEIN PLAYLIST"
 CLIENT: SPOTIFY
 AGENCY: DDB MUDRA GROUP



TOPICAL ADVERTISING - DIGITAL MEDIA
"BITCHES NEAR ME TAKEOVER"
 CLIENT: KARMA ANIMAL FOUNDATION
 AGENCY: DENTSU WEBCHUTNEY

TOPICAL ADVERTISING

#WENGEROUT

TOPICAL ADVERTISING - DIGITAL MEDIA
"GIVE WENGER THE BOOT"
CLIENT: THE SHOE FACTORY
AGENCY: DDB MUDRA GROUP



TOPICAL ADVERTISING - DIGITAL MEDIA
"#GIFTCHILDHOOD"
CLIENT: RELIANCE GENERAL INSURANCE
AGENCY: OGILVY



TOPICAL ADVERTISING - SOCIAL MEDIA
"CODE NAME: URI"
CLIENT: TRIGGER HAPPY
AGENCY: DENTSU WEBCHUTNEY



TOPICAL ADVERTISING - SOCIAL MEDIA
"KERALA IS OPEN"
CLIENT: SAMSONITE INDIA
AGENCY: AUTUMN GREY



TOPICAL ADVERTISING - CROSS-PLATFORM / INTEGRATED
"A WATER-FREE JANMASHTAMI"
CLIENT: LIVPURE WATER PURIFIERS
AGENCY: FAMOUS INNOVATIONS



TOPICAL ADVERTISING - CROSS-PLATFORM / INTEGRATED
"ELECTION BURGERS"
CLIENT: CAPTAIN GRUB
AGENCY: FAMOUS INNOVATIONS

TOPICAL ADVERTISING



TOPICAL ADVERTISING - CROSS-PLATFORM /
INTEGRATED
"CUTTING PAANI"

CLIENT: LIVPURE WATER PURIFIERS

AGENCY: FAMOUS INNOVATIONS

CREATIVITY FOR GOOD



CREATIVITY FOR GOOD - LED BY BRANDS
"PROJECT FREE PERIOD"
 CLIENT: JOHNSON & JOHNSON / STAYFREE
 AGENCY: DDB MUDRA GROUP



CREATIVITY FOR GOOD - LED BY BRANDS
"THE HEALTHY ABAYA"
 CLIENT: MURCYLEEN PEERZADA LABEL
 AGENCY: THE SOCIAL STREET



CREATIVITY FOR GOOD - LED BY BRANDS
"SHREE GANESH APNEPANKA"
 CLIENT: HUL / BROOKE BOND RED LABEL
 AGENCY: GEOMETRY ENCOMPASS



CREATIVITY FOR GOOD - LED BY BRANDS
"CUTTING PAANI"
 CLIENT: LIVPURE WATER PURIFIERS
 AGENCY: FAMOUS INNOVATIONS



CREATIVITY FOR GOOD - LED BY BRANDS
"A WATER-FREE JANMASHTAMI"
 CLIENT: LIVPURE WATER PURIFIERS
 AGENCY: FAMOUS INNOVATIONS



CREATIVITY FOR GOOD - LED BY BRANDS
"WHAT'S IN A NAME"
 CLIENT: BUNDL TECHNOLOGIES / SWIGGY
 AGENCY: BUNDL TECHNOLOGIES / SWIGGY

CREATIVITY FOR GOOD



CREATIVITY FOR GOOD - LED BY BRANDS "INFANT CPR"

CLIENT: JASLOK HOSPITAL & RESEARCH CENTRE

AGENCY: DENTSU WEBCHUTNEY



CREATIVITY FOR GOOD - LED BY NON-PROFIT "THE SECOND LIFE PROJECT"

CLIENT: INDIAN RED CROSS SOCIETY

AGENCY: WUNDERMAN THOMPSON INDIA



CREATIVITY FOR GOOD - LED BY NON-PROFIT "STRANGERS HELPING STRANGERS"

CLIENT: BLOOD DONORS INDIA

AGENCY: THE SOCIAL STREET



CREATIVITY FOR GOOD - LED BY NON-PROFIT "MO SCHOOL CARAVAN"

CLIENT: MO CARAVAN

AGENCY: STUDIO EEKSAURUS PRODUCTIONS

FILM ADVERTISING



AD / PROMOTIONAL FILM (1 - 30 SECONDS)
"JOLLY UNCLE"
CLIENT: SANOFI INDIA
AGENCY: OGILVY



AD / PROMOTIONAL FILM (1 - 30 SECONDS)
"MOTHER-BABY"
CLIENT: BISLERI INTERNATIONAL
AGENCY: EIGHTY TWO POINT FIVE
COMMUNICATIONS



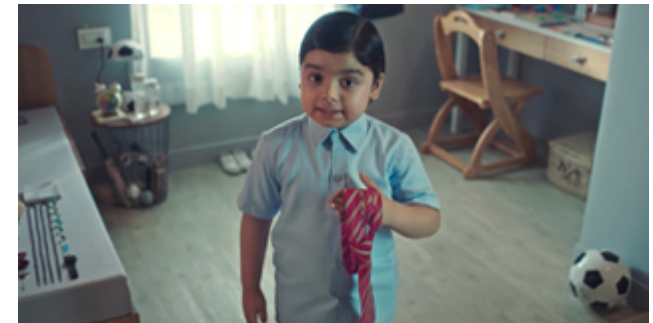
AD / PROMOTIONAL FILM (1 - 30 SECONDS)
"HEIST"
CLIENT: BISLERI INTERNATIONAL
AGENCY: EIGHTY TWO POINT FIVE
COMMUNICATIONS



AD / PROMOTIONAL FILM (1 - 30 SECONDS)
"SHOPKEEPER"
CLIENT: BISLERI INTERNATIONAL
AGENCY: EIGHTY TWO POINT FIVE
COMMUNICATIONS



AD / PROMOTIONAL FILM (1 - 30 SECONDS)
"NINJA ZOOZOOS - SWITCH TO VODAFONE"
CLIENT: VODAFONE INDIA
AGENCY: OGILVY



AD / PROMOTIONAL FILM (31 - 60 SECONDS)
"MR PERFECT"
CLIENT: JAIN FARM FRESH / FRU2GO
AGENCY: DDB MUDRA GROUP

FILM ADVERTISING



AD / PROMOTIONAL FILM (31 - 60 SECONDS)
"SUPERHEROES"
CLIENT: HOTSTAR
AGENCY: DDB MUDRA GROUP



AD / PROMOTIONAL FILM (31 - 60 SECONDS)
"WHAT'S YOUR NAME"
CLIENT: HIL
AGENCY: OGILVY



AD / PROMOTIONAL FILM (31 - 60 SECONDS)
"PRANK AT YOUR OWN RISK"
CLIENT: VIACOM18 MEDIA / MTV INDIA
AGENCY: MTV INDIA



AD / PROMOTIONAL FILM (31 - 60 SECONDS)
"PAANI SE PANGA MAT LO"
CLIENT: HAVELLS INDIA

AGENCY: BBH COMMUNICATIONS INDIA



AD / PROMOTIONAL FILM (61+ SECONDS)
"BLINK. AND THEY'RE GONE."
CLIENT: JIMMY NELSON FOUNDATION

AGENCY: WUNDERMAN THOMPSON INDIA



#hindustankadil
The Heart of Incredible India

AD / PROMOTIONAL FILM (61+ SECONDS)
"WORLD'S MOST HONEST TOURISM FILM"
CLIENT: MADHYA PRADESH TOURISM
DEVELOPMENT CORPORATION
AGENCY: OGILVY

FILM ADVERTISING



AD / PROMOTIONAL FILM (61+ SECONDS)
"EK NAYI MUSKAAN"
CLIENT: HIMALAYA DRUG COMPANY
AGENCY: ROADRUNNER PRODUCTIONS



AD / PROMOTIONAL FILM (61+ SECONDS)
"THE SHOWER"
CLIENT: HINDUSTAN UNILEVER
AGENCY: OGILVY



AD / PROMOTIONAL FILM CAMPAIGNS
"BLINK. AND THEY'RE GONE."
CLIENT: JIMMY NELSON FOUNDATION
AGENCY: WUNDERMAN THOMPSON INDIA



AD / PROMOTIONAL FILM CAMPAIGNS
"BISLERI CAMELS"
CLIENT: BISLERI INTERNATIONAL
AGENCY: EIGHTY TWO POINT FIVE COMMUNICATIONS



AD / PROMOTIONAL FILM CAMPAIGNS
"BUSY BACCHE"
CLIENT: JAIN FARM FRESH / FRU2GO
AGENCY: DDB MUDRA GROUP



AD / PROMOTIONAL FILM CAMPAIGNS
"HAPPY TO HELP IN A CLICK"
CLIENT: VODAFONE INDIA
AGENCY: OGILVY

FILM ADVERTISING



AD / PROMOTIONAL FILM (OTHER SCREENS)

"THE OPEN DOOR PROJECT"

CLIENT: THE MILLENNIUM SCHOOL

AGENCY: FCBINDIA ADVERTISING



AD / PROMOTIONAL FILMS - INTERACTIVE FILMS

"BLINK TEST"

CLIENT: JIMMY NELSON FOUNDATION

AGENCY: WUNDERMAN THOMPSON INDIA



AD / PROMOTIONAL FILMS - INTERACTIVE FILMS

"CODE NAME: URI"

CLIENT: TRIGGER HAPPY

AGENCY: DENTSU WEBCHUTNEY

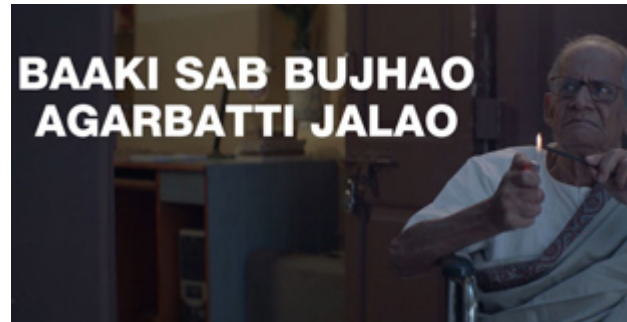


AD / PROMOTIONAL FILMS - INTERACTIVE FILMS

"BLINK TEST"

CLIENT: JIMMY NELSON FOUNDATION

AGENCY: WUNDERMAN THOMPSON INDIA



AD / PROMOTIONAL FILMS PRODUCED UNDER RS 10 LAKH

"ANTI-TOBACCO"

CLIENT: VIACOM18 MEDIA / MTV INDIA

AGENCY: MTV INDIA

BROADCAST / TV PROMOS



NON-FICTION SHOWS (31 - 60 SECONDS)

"SUPERHEROES"

CLIENT: HOTSTAR

AGENCY: DDB MUDRA GROUP

FILM CRAFT



ANIMATION & SPECIAL EFFECTS
"KROK STEPS"

CLIENT: KROK FILM FESTIVAL

AGENCY: STUDIO EEKSAURUS PRODUCTIONS



ANIMATION & SPECIAL EFFECTS
"SUPERHEROES"

CLIENT: HOTSTAR

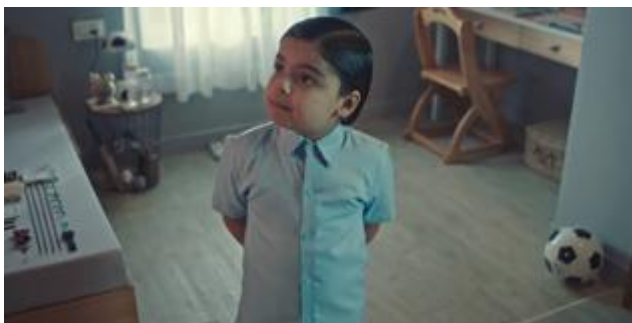
AGENCY: EARLY MAN FILM



ANIMATION & SPECIAL EFFECTS
"THE WORLD'S MOST HONEST TOURISM FILM"

CLIENT: MADHYA PRADESH TOURISM
DEVELOPMENT CORPORATION

AGENCY: HUNGRY FILMS



CASTING & PERFORMANCE
"MR PERFECT"

CLIENT: JAIN FARM FRESH / FRU2GO

AGENCY: EARLY MAN FILM



CASTING & PERFORMANCE
"JOLLY UNCLE"

CLIENT: SANOFI INDIA

AGENCY: EARLY MAN FILM



CASTING & PERFORMANCE
"CARROM"

CLIENT: BUNDL TECHNOLOGIES / SWIGGY

AGENCY: EARLY MAN FILM

FILM CRAFT



CASTING & PERFORMANCE
"SUPERHEROES"
CLIENT: HOTSTAR
AGENCY: EARLY MAN FILM



CASTING & PERFORMANCE
"PHOTOSTUDIO"
CLIENT: PHARMEASY
AGENCY: EARLY MAN FILM



CINEMATOGRAPHY
"ROOTS FOR RIVER CAUVERY"
CLIENT: SAVE RIVER CAUVERY FOUNDATION
AGENCY: COCONUT PRODUCTIONS



CINEMATOGRAPHY
"BLINK. AND THEY'RE GONE."
CLIENT: JIMMY NELSON FOUNDATION
AGENCY: WUNDERMAN THOMPSON INDIA



CINEMATOGRAPHY
"KAHAN KA PIYA"
CLIENT: HAMILTON INDUSTRIES
AGENCY: OGILVY

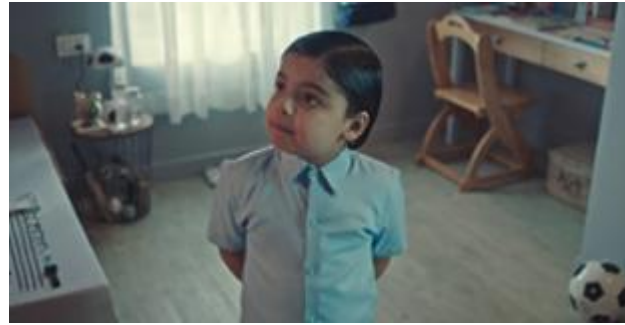


DIRECTION
"JOLLY UNCLE"
CLIENT: SANOFI INDIA LTD
AGENCY: EARLY MAN FILM

FILM CRAFT



DIRECTION
"SUPERHEROES"
CLIENT: HOTSTAR
AGENCY: EARLY MAN FILM



DIRECTION
"MR PERFECT"
CLIENT: JAIN FARM FRESH / FRU2GO
AGENCY: EARLY MAN FILM



DIRECTION
"THE OPEN DOOR PROJECT"
CLIENT: THE MILLENNIUM SCHOOLS
AGENCY: GREEN GRASS FILMS



DIRECTION
"BIRLA AEROCON PIPES"
CLIENT: HIL
AGENCY: RADHIKA PRODUCES FILMS



DIRECTION
"KAHAN KA PIYA"
CLIENT: HAMILTON INDUSTRIES
AGENCY: OGILVY



DIRECTION
"PHOTOSTUDIO"
CLIENT: PHARMEASY
AGENCY: EARLY MAN FILM

FILM CRAFT



DIRECTION

"BLINK. AND THEY'RE GONE."

CLIENT: JIMMY NELSON FOUNDATION

AGENCY: WUNDERMAN THOMPSON INDIA



DIRECTION

"BLINK. AND THEY'RE GONE."

CLIENT: JIMMY NELSON FOUNDATION

AGENCY: WUNDERMAN THOMPSON INDIA



EDITING

"BLINK. AND THEY'RE GONE."

CLIENT: JIMMY NELSON FOUNDATION

AGENCY: WUNDERMAN THOMPSON INDIA



EDITING

"THE WORLD'S MOST HONEST TOURISM FILM"

CLIENT: MADHYA PRADESH TOURISM

DEVELOPMENT CORPORATION

AGENCY: HUNGRY FILMS



EDITING

"A JOURNEY OF HEALING"

CLIENT: HUL / VASELINE

AGENCY: GEOMETRY ENCOMPASS



PRODUCTION DESIGN

"SUPERHEROES"

CLIENT: HOTSTAR

AGENCY: EARLY MAN FILM

FILM CRAFT



SOUND DESIGN
"MUMBAI TRAIN"

CLIENT: RADIO CITY 91.1 FM

AGENCY: SCARECROW M&C SAATCHI



USE OF MUSIC
"THE WORLD'S MOST HONEST TOURISM FILM"

CLIENT: MADHYA PRADESH TOURISM
DEVELOPMENT CORPORATION

AGENCY: HUNGRY FILMS



USE OF MUSIC
"JOLLY UNCLE"

CLIENT: SANOFI INDIA

AGENCY: EARLY MAN FILM



USE OF MUSIC
"BLINK. AND THEY'RE GONE."

CLIENT: JIMMY NELSON FOUNDATION
AGENCY: WUNDERMAN THOMPSON INDIA



USE OF MUSIC
"KAHAN KA PIYA"

CLIENT: HAMILTON INDUSTRIES
AGENCY: GOOD MORNING FILMS



USE OF MUSIC
"#FLAUNTYOURFLAW"

CLIENT: TITAN
AGENCY: GOOD MORNING FILMS

FILM CRAFT



USE OF MUSIC "CHHATRIYAN"

CLIENT: HATHWAY CABLE & DATACOM
AGENCY: THE DUDE



USE OF MUSIC "A SALAAM TO KALAM"

CLIENT: THE TIMES OF INDIA GROUP
AGENCY: WUNDERMAN THOMPSON INDIA



TV & CINEMA TITLE SEQUENCE "SMOKE"

CLIENT: EROS NOW
AGENCY: PLEXUS



TV & CINEMA TITLE SEQUENCE

"SACRED GAMES"

CLIENT: NETFLIX
AGENCY: PLEXUS



CASTING & PERFORMANCE FOR FILM ADVERTISING

"PRANK AT YOUR OWN RISK"

CLIENT: VIACOM18 MEDIA / MTV INDIA
AGENCY: MTV INDIA

BRANDED CONTENT



BRANDED EDITORIAL CONTENT - DIGITAL PLATFORMS

"K SE KRIME DOCUMENTARY SERIES"

CLIENT: AMAZON PRIME VIDEO

AGENCY: AMAZON PRIME VIDEO



BRANDED EDITORIAL CONTENT - DIGITAL PLATFORMS

"FEARLESS SONGS"

CLIENT: GLAXOSMITHKLINE / HORLICKS

AGENCY: FCBINDIA ADVERTISING



BRANDED EDITORIAL CONTENT - DIGITAL PLATFORMS

"STORIES OF STRENGTH"

CLIENT: GLAXOSMITHKLINE / HORLICKS

AGENCY: FCBINDIA ADVERTISING



BRANDED FILMS - NON-FICTION UP TO 5 MINUTES

"PROJECT SUI DHAAGA"

CLIENT: YASH RAJ FILMS

AGENCY: YASH RAJ FILMS



BRANDED FILMS - NON-FICTION UP TO 5 MINUTES

"#BESTISYETTOCOME"

CLIENT: ARVIND FASHIONS / ARROW

AGENCY: WHAT'S YOUR PROBLEM BRAND SOLUTIONS



BRANDED FILMS - NON-FICTION UP TO 5 MINUTES

"THE LOST BOX"

CLIENT: GOOGLE INDIA

AGENCY: TOASTER

BRANDED CONTENT



BRANDED FILMS - NON-FICTION OVER 5 MINUTES

"K SE KRIME DOCUMENTARY SERIES"

CLIENT: AMAZON PRIME VIDEO

AGENCY: AMAZON PRIME VIDEO



BRANDED CONTENT - OTHERS

"WATERPROOF SAREE"

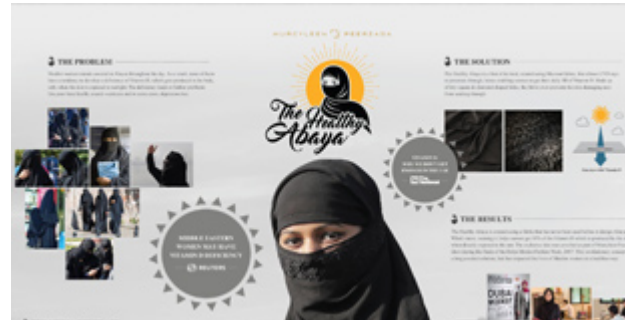
CLIENT: HUL / HAMAM

AGENCY: OGILVY

EXPERIENTIAL MARKETING & ACTIVATIONS



LIVE BRAND EXPERIENCE OR ACTIVATIONS
"TEA FOR TRASH"
 CLIENT: HUL / BROOKE BOND RED LABEL
 AGENCY: OGILVY



LIVE BRAND EXPERIENCE OR ACTIVATIONS
"THE HEALTHY ABAYA"
 CLIENT: MURCYLEEN PEERZADA LABEL
 AGENCY: THE SOCIAL STREET



LIVE BRAND EXPERIENCE OR ACTIVATIONS
"A PLEASANT SURPRISE"
 CLIENT: THE SHOE LAUNDRY
 AGENCY: THE SOCIAL STREET



LIVE BRAND EXPERIENCE OR ACTIVATIONS
"THE OPEN DOOR PROJECT"
 CLIENT: THE MILLENNIUM SCHOOLS
 AGENCY: FCBINDIA ADVERTISING



LIVE BRAND EXPERIENCE OR ACTIVATIONS
"CASTROL CRB TRUCKAASANA"
 CLIENT: CASTROL INDIA
 AGENCY: OGILVY



GUERILLA MARKETING OR STUNTS
"ELECTION BURGERS"
 CLIENT: CAPTAIN GRUB
 AGENCY: FAMOUS INNOVATIONS

EXPERIENTIAL MARKETING & ACTIVATIONS



BRAND-OWNED EXPERIENCE, EVENTS & IPS
"PROJECT FREE PERIOD"
 CLIENT: JOHNSON & JOHNSON / STAYFREE
 AGENCY: DDB MUDRA GROUP



BRAND-OWNED EXPERIENCE, EVENTS & IPS
"CASTROL CRB TRUCKAASANA"
 CLIENT: CASTROL INDIA
 AGENCY: OGILVY



SPONSORSHIP OR PARTNERSHIP
"PROJECT FREE PERIOD"
 CLIENT: JOHNSON & JOHNSON / STAYFREE
 AGENCY: DDB MUDRA GROUP



INNOVATION IN EXPERIENTIAL MARKETING
"PACKET MEIN PLAYLIST"
 CLIENT: SPOTIFY
 AGENCY: DDB MUDRA GROUP

CROSS PLATFORM / INTEGRATED



CROSS-PLATFORM / INTEGRATED CAMPAIGNS

"#GOSAFEOUTSIDE"

CLIENT: HUL / HAMAM

AGENCY: OGILVY



CROSS-PLATFORM / INTEGRATED CAMPAIGNS

- LED BY EXPERIENTIAL

"PROJECT FREE PERIOD"

CLIENT: JOHNSON & JOHNSON / STAYFREE

AGENCY: DDB MUDRA GROUP



KYOORIUS DIGITAL AWARDS



DIGITAL MARKETING



CROSS-PLATFORM / INTEGRATED
ADVERTISING CAMPAIGN LED BY DIGITAL
"OMNIPRESENT WITH RADHIKA APTE"
CLIENT: NETFLIX
AGENCY: THE GLITCH



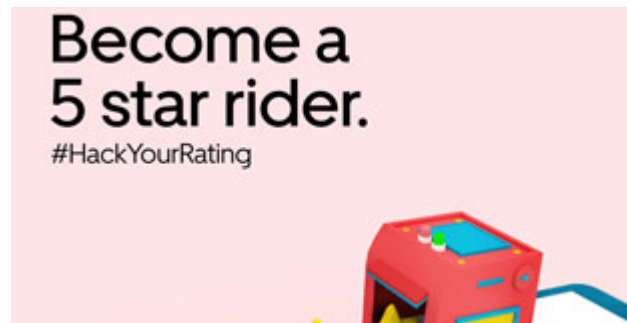
CROSS-PLATFORM / INTEGRATED
ADVERTISING CAMPAIGN LED BY DIGITAL
"MASTI PARTY"
CLIENT: MONDELEZ INDIA / PERK
AGENCY: OGILVY



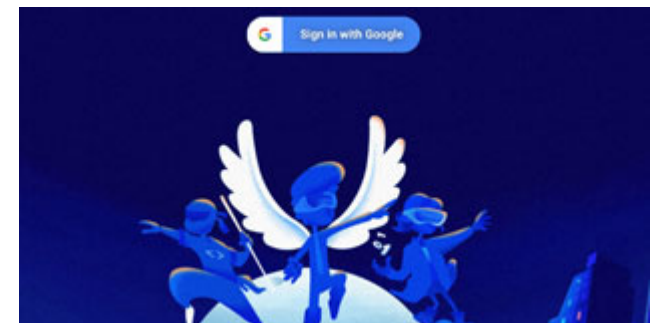
CROSS-PLATFORM / INTEGRATED
ADVERTISING CAMPAIGN LED BY DIGITAL
"JERSEY KNOWS NO GENDER"
CLIENT: UBER INDIA
AGENCY: DENTSU WEBCHUTNEY



SEARCH (SEO / PAID SEARCH) ADVERTISING
"BITCHES NEAR ME TAKEOVER"
CLIENT: KARMA ANIMAL FOUNDATION
AGENCY: DENTSU WEBCHUTNEY



WEBSITES, MICROSITES & BLOGS
"HACK YOUR RATING"
CLIENT: UBER INDIA
AGENCY: THE GLITCH



WEBSITES, MICROSITES & BLOGS
"INTUIT TECH TITANS"
CLIENT: INTUIT INDIA
AGENCY: MAD ABOUT DIGITAL

DIGITAL MARKETING



FIVE CONTENT

CODE NAME: URI"

CONTENT: TRIGGER HAPPY

CONTENT: DENTSU WEBCHUTNEY

MOBILE MARKETING



MOBILE APPS, TOOLS & UTILITIES

"HAGGLE BOT"

CLIENT: FLIPKART INTERNET SERVICES

AGENCY: DENTSU WEBCHUTNEY



MOBILE APPS, TOOLS & UTILITIES

"INFANT CPR"

CLIENT: JASLOK HOSPITAL & RESEARCH
CENTRE

AGENCY: DENTSU WEBCHUTNEY

DIGITAL AUDIO & VIDEO



NON-INTERACTIVE FILMS - ADVERTISING
"WHAT'S YOUR NAME?"
CLIENT: HIL

AGENCY: OGILVY



NON-INTERACTIVE FILMS - ADVERTISING
"SHREE GANESH APNEPANKA"
CLIENT: BROOKE BOND

AGENCY: GEOMETRY ENCOMPASS



NON-INTERACTIVE FILMS - ADVERTISING
"WORLD'S MOST HONEST TOURISM FILM"
CLIENT: MADHYA PRADESH TOURISM
DEVELOPMENT CORPORATION
AGENCY: OGILVY



NON-INTERACTIVE FILMS - ADVERTISING
"#NEVERGIVEUP"
CLIENT: APOLLO MUNICH INSURANCE
AGENCY: TRITON COMMUNICATIONS



NON-INTERACTIVE FILMS - ADVERTISING
"JOLLY UNCLE"
CLIENT: SANOFI
AGENCY: OGILVY

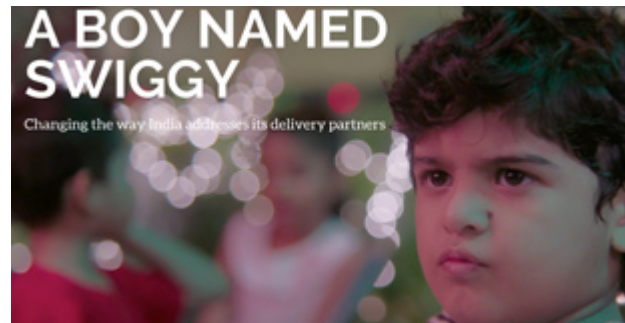


NON-INTERACTIVE FILMS - ADVERTISING
"THE SHOWER"
CLIENT: HINDUSTAN UNILEVER
AGENCY: OGILVY

DIGITAL AUDIO & VIDEO



NON-INTERACTIVE FILMS - ADVERTISING
"WEDDING SPEECH"
 CLIENT: PAISABAZAAR
 AGENCY: ENORMOUS BRANDS



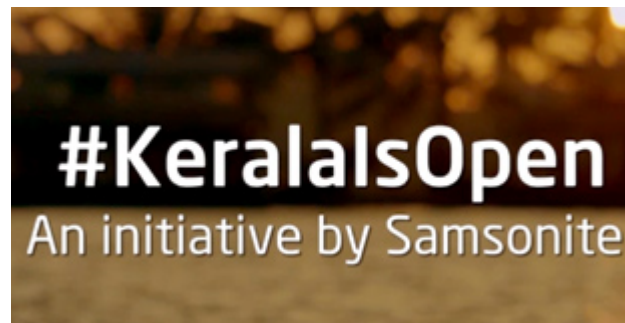
NON-INTERACTIVE FILMS - ADVERTISING
"WHAT'S IN A NAME"
 CLIENT: BUNDL TECHNOLOGIES / SWIGGY
 AGENCY: BUNDL TECHNOLOGIES / SWIGGY



NON-INTERACTIVE FILMS - ADVERTISING
"BISLERI CAMELS"
 CLIENT: BISLERI INTERNATIONAL
 AGENCY: EIGHTY TWO POINT FIVE COMMUNICATIONS



NON-INTERACTIVE FILMS - ADVERTISING
"MASTI PARTY"
 CLIENT: MONDELEZ INDIA / PERK
 AGENCY: OGILVY



NON-INTERACTIVE FILMS - BRANDED CONTENT
"KERALA IS OPEN"
 CLIENT: SAMSONITE INDIA
 AGENCY: AUTUMN GREY



NON-INTERACTIVE FILMS - BRANDED CONTENT
"THE CLEANLINESS RIDE"
 CLIENT: HINDUSTAN UNILEVER
 AGENCY: OGILVY

DIGITAL AUDIO & VIDEO



NON-INTERACTIVE FILMS - BRANDED CONTENT
"YOUR KIND OF TRIP"
 CLIENT: AIRBNB
 AGENCY: MTV INDIA



NON-INTERACTIVE FILMS - BRANDED CONTENT
"VIBES DON'T LIE"
 CLIENT: LEGRAND INDIA
 AGENCY: LIQVD ASIA



NON-INTERACTIVE FILMS - BRANDED CONTENT
"IMPERIAL BLUE - DIL DOSTI DAFTAR"
 CLIENT: PERNOD RICARD INDIA
 AGENCY: RIVER



NON-INTERACTIVE FILMS - BRANDED CONTENT
"STORIES OF STRENGTH"
 CLIENT: GLAXOSMITHKLINE / HORLICKS
 AGENCY: FCBINDIA ADVERTISING



INTERACTIVE FILMS - ADVERTISING
"BLINK TEST"
 CLIENT: JIMMY NELSON FOUNDATION
 AGENCY: WUNDERMAN THOMPSON INDIA

CREATIVE USE OF DATA



REAL-TIME

"BITCHES NEAR ME TAKEOVER"

CLIENT: KARMA ANIMAL FOUNDATION

AGENCY: DENTSU WEBCHUTNEY

SOCIAL MEDIA



BRANDED SOCIAL CHANNEL

"VOICE OF HUNGER"

CLIENT: BUNDL TECHNOLOGIES / SWIGGY

AGENCY: DENTSU WEBCHUTNEY

Amazon Prime Video India's twitter account sent out tweets to brands in gully slang to announce Gully Boy's digital debut on the platform



BRANDED SOCIAL POST

"GULLY BOY TWITTER DEBUT"

CLIENT: AMAZON PRIME VIDEO INDIA

AGENCY: OML ENTERTAINMENT / ONE HAND CLAP



BRANDED SOCIAL POST

"H2O: A LOVE STORY"

CLIENT: AO SMITH

AGENCY: DIGITAS



SOCIAL ENGAGEMENT - USER-GENERATED CONTENT

"VOICE OF HUNGER"

CLIENT: BUNDL TECHNOLOGIES / SWIGGY

AGENCY: DENTSU WEBCHUTNEY



SOCIAL ENGAGEMENT - USER-GENERATED CONTENT

"NOT A ROUND ROTI"

CLIENT: BUNDL TECHNOLOGIES / SWIGGY

AGENCY: DENTSU WEBCHUTNEY



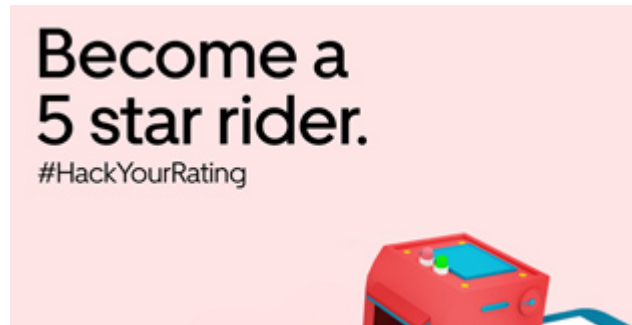
SOCIAL ENGAGEMENT - COMMUNITY BUILDING

"PROJECT FREE PERIOD"

CLIENT: JOHNSON & JOHNSON / STAYFREE

AGENCY: DDB MUDRA GROUP

CRAFT FOR DIGITAL & MOBILE MARKETING

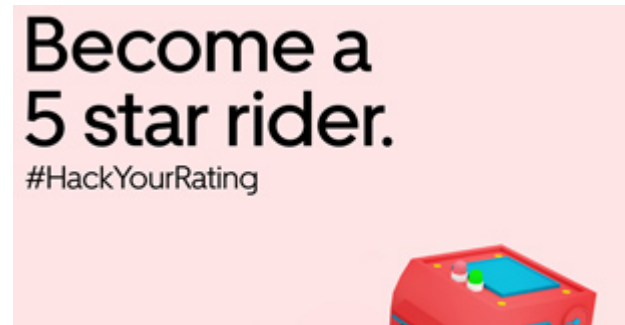


ANIMATION, ILLUSTRATION & GRAPHICS -
WEBSITES & TOOLS

"HACK YOUR RATING"

CLIENT: UBER INDIA

AGENCY: THE GLITCH



ART DIRECTION - WEBSITES & TOOLS

"HACK YOUR RATING"

CLIENT: UBER INDIA

AGENCY: THE GLITCH



ART DIRECTION - SOCIAL MEDIA

"SALT ART"

CLIENT: TATA CHEMICALS

AGENCY: OGILVY

CRAFT FOR DIGITAL AUDIO & VIDEO



ANIMATION, ILLUSTRATION & ART DIRECTION "THE ALL-NATURAL SANITARY PAD BY CARMESI"

CLIENT: ELIZE LIFESTYLE

AGENCY: SCHBANG DIGITAL SOLUTIONS



ANIMATION, ILLUSTRATION & ART DIRECTION "MADE IN PRISON"

CLIENT: TURTLE

AGENCY: WUNDERMAN THOMPSON INDIA



CASTING & PERFORMANCE "SUPERHEROES"

CLIENT: HOTSTAR

AGENCY: DDB MUDRA GROUP



CASTING & PERFORMANCE "#BESTISYETTOCOME"

CLIENT: ARVIND FASHIONS LIMITED / ARROW
AGENCY: WHAT'S YOUR PROBLEM BRAND SOLUTIONS



CINEMATOGRAPHY "KAHAN KA PIYA"

CLIENT: HAMILTON INDUSTRIES
AGENCY: OGILVY



CINEMATOGRAPHY "#BESTISYETTOCOME"

CLIENT: ARVIND FASHIONS LIMITED / ARROW
AGENCY: WHAT'S YOUR PROBLEM BRAND SOLUTIONS

CRAFT FOR DIGITAL AUDIO & VIDEO



CINEMATOGRAPHY
"THE ROAD LESS TAKEN"
CLIENT: VOLKSWAGEN INDIA
AGENCY: DDB MUDRA GROUP



DIRECTION
"EK NAYI MUSKAAN"
CLIENT: HIMALAYA DRUG COMPANY
AGENCY: ROADRUNNER PRODUCTIONS



DIRECTION
"SUPERHEROES"
CLIENT: HOTSTAR
AGENCY: DDB MUDRA GROUP



DIRECTION
"KAHAN KA PIYA"
CLIENT: HAMILTON INDUSTRIES
AGENCY: OGILVY

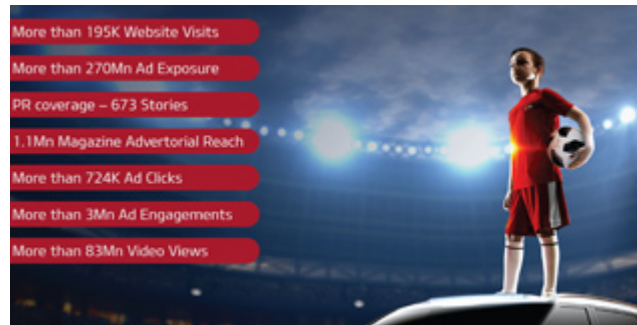


DIRECTION
"BLINK TEST"
CLIENT: JIMMY NELSON FOUNDATION
AGENCY: WUNDERMAN THOMPSON INDIA



PRODUCTION DESIGN
"SUPERHEROES"
CLIENT: HOTSTAR
AGENCY: DDB MUDRA GROUP

CRAFT FOR DIGITAL AUDIO & VIDEO



SOUND DESIGN & USE OF MUSIC

“TWO LITTLE FEET”

CLIENT: KIA MOTORS INDIA

AGENCY: INNOCEAN WORLDWIDE

COMMUNICATION

DIGITAL INNOVATION



INNOVATIVE USE OF MOBILE PLATFORMS OR TECHNOLOGY

"VOICE OF HUNGER"

CLIENT: BUNDL TECHNOLOGIES / SWIGGY

AGENCY: DENTSU WEBCHUTNEY



INNOVATIVE USE OF MOBILE PLATFORMS OR TECHNOLOGY

"BLINK TEST"

CLIENT: JIMMY NELSON FOUNDATION

AGENCY: WUNDERMAN THOMPSON INDIA



INNOVATIVE USE OF MOBILE PLATFORMS OR TECHNOLOGY

"HAGGLE BOT"

CLIENT: FLIPKART INTERNET SERVICES

AGENCY: DENTSU WEBCHUTNEY



INNOVATIVE USE OF SOCIAL MEDIA

"VOICE OF HUNGER"

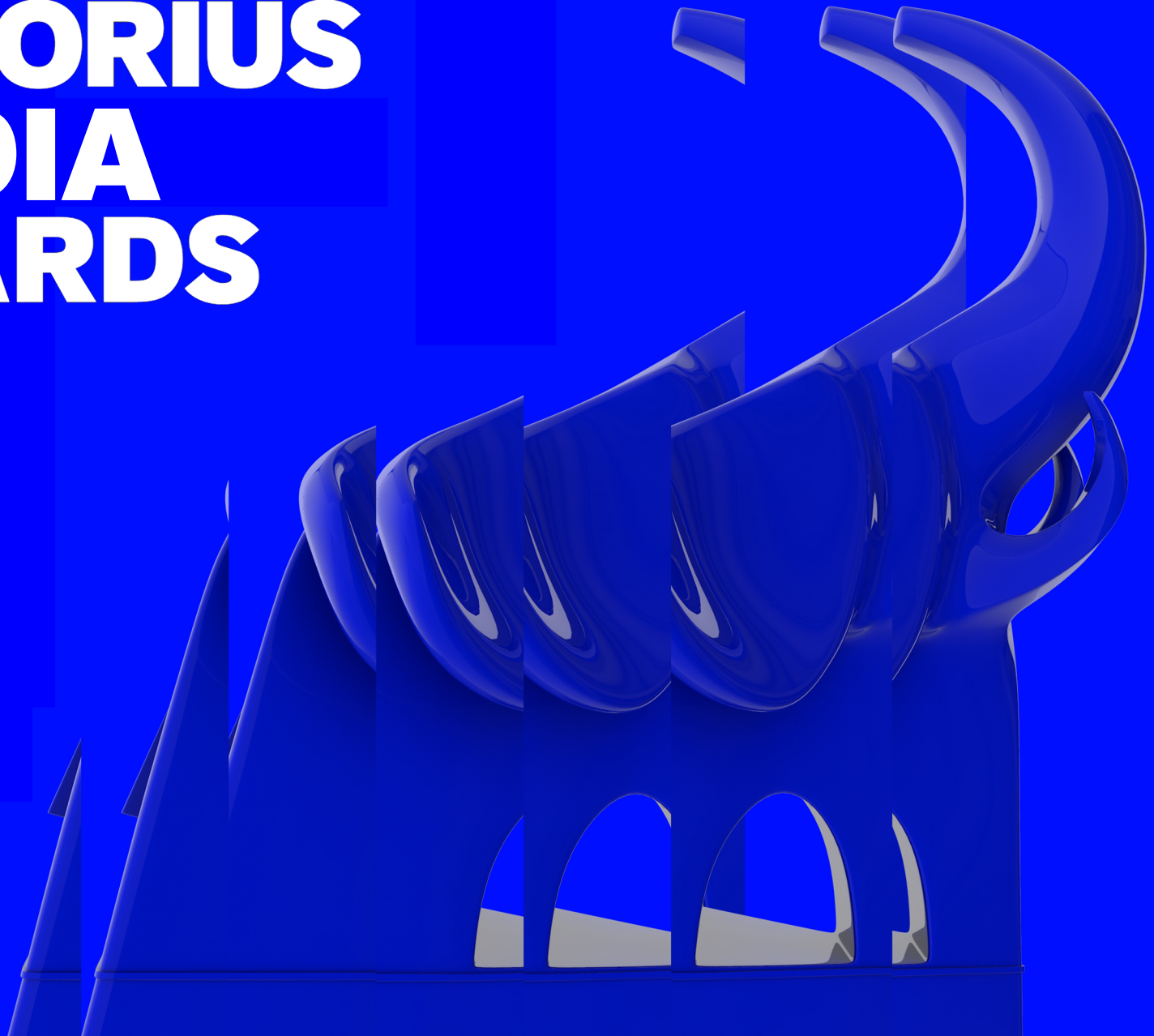
CLIENT: BUNDL TECHNOLOGIES / SWIGGY

AGENCY: DENTSU WEBCHUTNEY



KYORIOUS MEDIA AWARDS

PRESENTED BY



TRADITIONAL MEDIA



USE OF DIRECT MEDIA "CUTTING PAANI"

CLIENT: LVPURE WATER PURIFIERS
AGENCY: FAMOUS INNOVATIONS



USE OF BRANDED EDITORIAL CONTENT "STORIES OF STRENGTH"

CLIENT: GLAXOSMITHKLINE / HORLICKS
AGENCY: FCBINDIA ADVERTISING



USE OF OUTDOOR "JOHNNY WALKER - MISSION TO MARS"

CLIENT: UNITED SPIRITS / DIAGEO INDIA
AGENCY: IGNITE MUDRA



USE OF OUTDOOR "IDEA 4G LIVE - INDIA'S LIVE NETWORK"

CLIENT: VODAFONE IDEA LTD
AGENCY: MOMS OUTDOOR MEDIA SOLUTIONS



USE OF OUTDOOR "MIRROR IMAGE"

CLIENT: HUL / VIM
AGENCY: GEOMETRY ENCOMPASS



USE OF OUTDOOR "A PLEASANT SURPRISE"

CLIENT: THE SHOE LAUNDRY
AGENCY: THE SOCIAL STREET

TRADITIONAL MEDIA



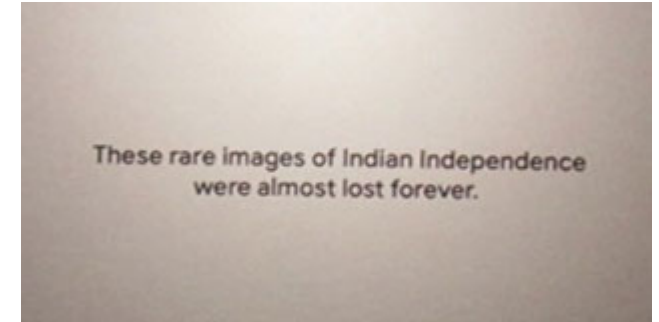
USE OF OUTDOOR
"IKEA BUS SHELTER - REIMAGINE SPACES"

CLIENT: IKEA INDIA
AGENCY: KINETIC INDIA



USE OF OUTDOOR
"BUS SHELTERS THAT TALK COFFEE"

CLIENT: NESTLÉ INDIA
AGENCY: STREET TALK / SIGNPOST INDIA



USE OF TV & CINEMA
"GOOGLE PHOTOS - WHEN YOU SAVE A STORY, YOU SAVE A LIFE"
CLIENT: GOOGLE INDIA
AGENCY: ESSENCE / GROUP M MEDIA INDIA



USE OF TV & CINEMA
"KOFFEE BREWED BEST WITH GOOGLE HOME"
CLIENT: GOOGLE INDIA
AGENCY: ESSENCE / GROUP M MEDIA INDIA



USE OF PR
"LIFE BEFORE ASHES"
CLIENT: MOHAN FOUNDATION
AGENCY: THE SOCIAL STREET



USE OF PR
"PROJECT FREE PERIOD"
CLIENT: JOHNSON & JOHNSON / STAYFREE
AGENCY: DDB MUDRA GROUP

DIGITAL MEDIA



USE OF DIGITAL PLATFORMS "HUNGER GETS PERSONAL"

CLIENT: MONDELEZ INDIA / CADBURY FUSE
AGENCY: OGILVY



USE OF DIGITAL PLATFORMS "VOICE OF HUNGER"

CLIENT: BUNDL TECHNOLOGIES / SWIGGY
AGENCY: DENTSU WEBCHUTNEY



USE OF DIGITAL PLATFORMS "PROJECT FREE PERIOD"

CLIENT: JOHNSON & JOHNSON
AGENCY: DDB MUDRA GROUP



USE OF DIGITAL PLATFORMS "MEMEVERTISING"

CLIENT: SPOTIFY

AGENCY: DDB MUDRA GROUP



USE OF DIGITAL PLATFORMS "THE UNLIKEABLE POSTS"

CLIENT: JASLOK HOSPITAL AND RESEARCH
CENTRE

AGENCY: DENTSU WEBCHUTNEY

#WENGEROUT

USE OF DIGITAL PLATFORMS "GIVE WENGER THE BOOT"

CLIENT: THE SHOE FACTORY

AGENCY: DDB MUDRA GROUP

DIGITAL MEDIA



USE OF MOBILE

"VOICE OF HUNGER"

CLIENT: BUNDL TECHNOLOGIES / SWIGGY

AGENCY: DENTSU WEBCHUTNEY

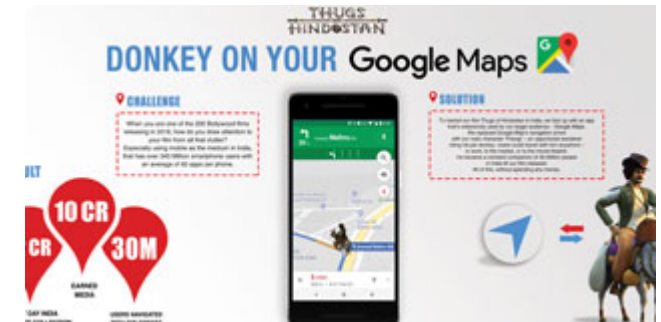


USE OF MOBILE

"INFANT CPR"

CLIENT: JASLOK HOSPITAL AND RESEARCH CENTRE

AGENCY: DENTSU WEBCHUTNEY



USE OF MOBILE

"DONKEY ON YOUR GOOGLE MAPS"

CLIENT: YASH RAJ FILMS PVT LTD

AGENCY: YASH RAJ FILMS

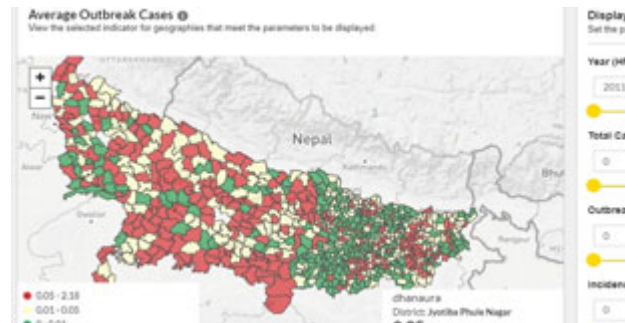


USE OF MOBILE

"WHEN INDIA DARED TO STARE"

CLIENT: VIACOM18 / MTV INDIA

AGENCY: MADISON MEDIA



USE OF MOBILE

"THE INFECTION ALERT SYSTEM"

CLIENT: HUL / LIFEBOUY

AGENCY: MINDSHARE INDIA



USE OF TECHNOLOGY

"VOICE OF HUNGER"

CLIENT: BUNDL TECHNOLOGIES / SWIGGY

AGENCY: DENTSU WEBCHUTNEY

DIGITAL MEDIA

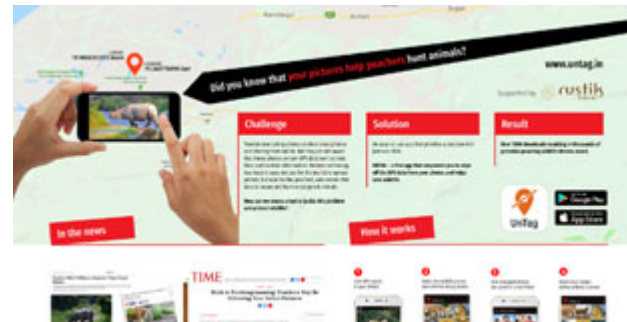


USE OF TECHNOLOGY

"HAGGLE BOT"

CLIENT: FLIPKART INTERNET SERVICES

AGENCY: DENTSU WEBCHUTNEY



USE OF TECHNOLOGY

"UNTAG"

CLIENT: RUSTIK TRAVEL

AGENCY: THE SOCIAL STREET



USE OF TECHNOLOGY

"WHEN INDIA DARED TO STARE"

CLIENT: VIACOM18 / MTV INDIA

AGENCY: MADISON MEDIA

EXPERIENTIAL MEDIA



USE OF RETAIL MEDIA
"WORLD'S FIRST GLAM TRAM"
 CLIENT: FUTURE RETAIL
 AGENCY: STREET TALK / SIGNPOST INDIA



USE OF INTERACTION
"HAGGLE BOT"
 CLIENT: FLIPKART INTERNET SERVICES
 AGENCY: DENTSU WEBCHUTNEY



USE OF INTERACTION
"PACKET MEIN PLAYLIST"
 CLIENT: SPOTIFY
 AGENCY: DDB MUDRA GROUP



USE OF INTERACTION
"VOICE OF HUNGER"
 CLIENT: BUNDL TECHNOLOGIES / SWIGGY
 AGENCY: DENTSU WEBCHUTNEY



USE OF INTERACTION
"PROJECT FREE PERIOD"
 CLIENT: JOHNSON & JOHNSON
 AGENCY: DDB MUDRA GROUP



USE OF INTERACTION
"JOHNNY WALKER - MISSION TO MARS"
 CLIENT: UNITED SPIRITS / DIAGEO INDIA
 AGENCY: IGNITE MUDRA

CROSS PLATFORM / INTEGRATED



USE OF BRAND INTEGRATION

"KOFFEE BREWED BEST WITH GOOGLE HOME"

CLIENT: GOOGLE INDIA

AGENCY: ESSENCE / GROUP M MEDIA INDIA



USE OF DATA

"HUNGER GETS PERSONAL"

CLIENT: MONDELEZ INDIA / CADBURY FUSE

AGENCY: OGILVY

