

Submission Guide

Briefs

- Fair & Lovely - Put Plastic Back In Its Place
- YONO SBI - You Only Need One
- Nestaway & Lopez Design - Expanding The Nestie Community
- Dailyhunt - Create A New Identity For Dailyhunt

File Specifications, Formats and Examples (page 3)

Use this section to get more information on file specifications, submission formats, and examples of **digital** and **physical** work.

Description/ Summary (page 4)

What is the reasoning behind the solution?

What was your approach?

What source material did you use? (Upload Google Drive or Dropbox links)

The description / summary should not be more than 100 words.

Young Blood Awards

Brief	Submissions	Supporting Information
<ul style="list-style-type: none"> Fair & Lovely: Put Plastic Back In Its Place 	Post 1- 4 A2 Presentation Boards or Upload a PDF + Audio (optional)	Provide the judges with information about: - Description/Summary (100 words)
<ul style="list-style-type: none"> Nestaway & Lopez Design: Expanding The Nestie Community 	Post 1- 4 A2 Presentation Boards or Upload a PDF	
<ul style="list-style-type: none"> YONO SBI: You Only Need One 	Post 1- 4 A2 Presentation Boards or Upload a PDF	
<ul style="list-style-type: none"> Dailyhunt: Create A New Identity For Dailyhunt 	Post 1- 4 A2 Presentation Boards or Upload a PDF	

Specifications, Formats and Examples

How to submit A2 / Presentation Boards

- Mount work on 1 rigid A2 board (42 x 59 cm or 16.5 x 23.4 inches).
- Show the key elements of the work.
- Keep explanatory text short and clear.
- Attach entry labels to the back of each board.
- Ensure that explanatory text on the Presentation Boards is in English.
- Do NOT use your company logo, branding, or any means to identify you as an entrant on the PDF. This includes your names, organisations / schools / colleges / universities / institutions.
- Do NOT put the entry number or category title on the front of the board.
- Do NOT use foam board, as it cannot be recycled. Mount work on mount board instead. Do NOT send rolled prints and taped boards.

Where can I enter A2 / Presentation Boards?

All briefs.

How to submit a PDF

- Attach and consolidate all images / slides into 1 single PDF file.
- Ideally, the PDF should be layed out horizontally, rather than vertically.
- Show the key elements of the work.
- Keep explanatory text short and clear. Ensure that the text is in English.
- Do NOT use your company logo, branding, or any means to identify you as an entrant on the PDF. This includes your names, organisations / schools / colleges / universities / institutions.

Where can I enter a PDF?

All briefs.

How to submit an Audio File / Video

- Videos should be in .mp4 format, encoded in H264.
- Audio should be in .mp3 format, encoded in 192 kbps.
- Audio or video files should not be more than 200 mb in file size.
- Do NOT use company logos, branding, or any means to identify you as an entrant on the file. This includes your names, organisations / schools / colleges / universities / institutions.

Where can I enter Audio / Video files?

Audio files are an optional deliverable to the Fair & Lovely brief, while Video files can be considered as supplemental media for all briefs.

Supporting Information (supply online)

Description/ Summary

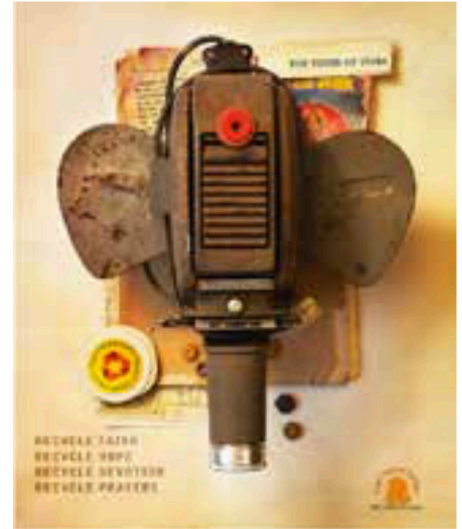
Describe and summarise your work in response to the brief. (100 words max.)

Physical Submission Examples

A2 Board Example

Top Tips:

- Mount the original artwork on rigid A2 mount board.
- Show only one execution on each board.
- Your board should be a maximum size of 42 x 59 cm or 16.5 x 23.4 inches.
- Attach your entry labels to the back of each board.
- Do not write your contact and company details anywhere on the board.
- Do NOT send unmounted work or taped boards.
- Do NOT use foam board, as it cannot be recycled.
- Do NOT show the entry number or category on the front of the boards.



Presentation Board Example

Top Tips:

- Show the key elements of the work.
- Keep the layout clean, simple and uncluttered.
- Keep explanatory text short, clear, relevant and in English.
- Explain the work clearly and make sure text is big enough to be read easily.
- Your board should be a maximum size of 42 x 59 cm or 16.5 x 23.4 inches.
- Mount work on rigid A2 mount boards and attach an entry label to the back of each.
- Do not write your contact and company details anywhere on the board.
- Do NOT send unmounted work or taped boards.
- Do NOT use foam board, as it cannot be recycled.
- Do NOT write the entry number or category on the front of the boards.

